

# Congress of Clinical Rheumatology Prospectus 2025

A&R Educational Group, LLC







41

Years of CCR



02

Event Locations



16

Countries



1400+  
Attendees

Combined Meeting Attendance



87%

Clinical Providers  
(MDs, DOs, NPs, PAs)



45+

States



25+

Continuing Medical Education Credits

## about the congress



The Congress of Clinical Rheumatology (CCR) is unlike any other meeting in the field of rheumatology. What sets CCR apart is its emphasis on gathering practicing physicians from across the globe in one place to focus on the practical application of medicine and treatments. Unlike conferences that center purely on theory or abstract research, CCR equips attendees with real-world, actionable insights they can apply directly to patient care.

Our unique approach draws a global audience of over 1,450 healthcare professionals annually, primarily rheumatologists, from over 45 states and 16 countries, offering exhibitors a prime opportunity to engage with a diverse and influential community of medical professionals. At CCR, we believe in providing sessions that go beyond the latest advancements to delve into how they can be utilized in everyday clinical practice. Attendees appreciate the direct applicability of what they learn, which is why many consider CCR to be the most valuable conference they attend each year.

For exhibitors, CCR is a chance to showcase your products and services to a focused, engaged, and receptive audience of healthcare providers who are actively seeking the latest innovations to enhance their patient care. Join us at our spring event in Destin, FL, or at our fall conference in California, to connect with the leaders in rheumatology in an environment dedicated to clinical excellence and practical solutions.

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Of all of the rheumatology meetings I've attended over 41 years in practice, and 2 years in fellowship, including 40 ACR annual meetings, I enjoyed and learned more at CCR.

Allen Morton, M.D.





The Congress of Clinical Rheumatology (CCR) offers unparalleled opportunities for your company

Exhibit at America's Premier Independent Rheumatology Symposium, the Congress of Clinical Rheumatology. In 2025, CCR continues its growth with two annual meetings: CCR-East in Destin, FL (May 1-4) and CCR-West in Huntington Beach, CA (September 18-21). Each location features a distinct agenda with different faculty, providing exhibitors a chance to connect with a wide variety of attendees.

Maximize your company's visibility by engaging with one of the largest gatherings of clinical rheumatologists in the United States. In 2024, our combined events attracted 1,481 participants, including both onsite and virtual attendees, with 858 registrants at CCR-East and 623 at CCR-West. For 2025, we anticipate approximately 700-750 attendees in Destin and 600 in Huntington Beach, with the majority being clinical rheumatologists, nurse practitioners, and physician assistants—making CCR the largest private clinical rheumatology meeting in the country.

Take advantage of a relaxed yet focused environment where you can connect one-on-one with healthcare providers who have full prescribing and budget authority. Whether launching new products, hosting a promotional theater, or convening an advisory board meeting, CCR provides a high-profile platform for your company to showcase its innovations.

Beyond networking with current rheumatology professionals, you'll have the opportunity to educate fellows on new and available products, expanding your reach to the next generation of practitioners. Additionally, our onsite and virtual meeting formats ensure long-lasting connections and follow-up opportunities.

By exhibiting at CCR, your company will be associated with a well-respected, nationally recognized conference. Healio Rheumatology, Engage Health Media, and MJH Life Sciences regularly publish articles and conduct interviews with presenters from CCR, ensuring your products and brand receive continued exposure.

We invite you to join us for these outstanding exhibitor opportunities at CCR-East in Destin, FL, May 1-4, 2025, and CCR-West in Huntington Beach, CA, September 18-21, 2025. We look forward to seeing you there!

Sincerely,



David A. McLain, M.D., FACP, FAC  
Symposium Director, CCR 2025

# California



# Florida





# Sponsorship Packages

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## Premier Sponsorship



### Package description

Unlock unparalleled exposure and engagement opportunities with our Premier Exhibitor Package. Designed for businesses seeking maximum visibility, this package offers a comprehensive suite of features tailored to enhance your presence at the Congress of Clinical Rheumatology (CCR).

### Key Features

*Product Theater Presentation:* Showcase your brand with an exclusive on-site or virtual breakfast, lunch, or dinner presentation.

*Logo in Marketing Materials:* Benefit from premium logo placement in over 12 email campaigns and on key event materials, such as the top sponsors banner, sponsors poster, save the date card, and brochure sponsorship.

*Sponsored Breaks:* Stand out as a key supporter with a sponsored break.

*Premier Booth Selection:* Be among the first to select your booth location.

*Physical & Digital Promotions:* Enjoy Save the Date and Brochure mailings to 12,000 recipients, ensuring maximum pre-event awareness.

*Premium Booth Space:* Secure a 72" X 30" table space with four contiguous booths, and enjoy personalized booth location consultation for prime positioning.

*Lead Retrieval Included*

**\$ 120,750**





### Diamond Sponsorship

#### Package description

The Diamond Sponsorship includes a range of high-impact features to maximize your brand visibility at the Congress of Clinical Rheumatology. This package provides sponsored breaks, registrant email list access, and premium logo placements on event materials, including the sponsors poster, top sponsors banner, and website. You'll also enjoy 3 contiguous booth spaces with booth location consultation, lead retrieval services, and a virtual booth with attendee interaction capabilities. The package also offers 6 conference registrations, syllabus recognition, and push notifications to further amplify your presence.

**\$ 85,750**



### Platinum Sponsorship

#### Package description

The Platinum Sponsorship includes several key features designed to boost your brand visibility at the Congress of Clinical Rheumatology. You'll receive registrant email list access, 3 contiguous booth spaces, and logo placement on the sponsors poster, top sponsors banner, and event website. Additionally, the package includes lead retrieval services (both onsite and virtual), a virtual booth with chat and video interaction capabilities, and video advertisements within your virtual booth. Your company will also be listed and have its logo displayed in the exhibit hall, and you will benefit from syllabus name recognition and digital packet inserts as well as included lead retrieval services.

**\$ 55,800**





The Gold Sponsorship provides excellent visibility and engagement opportunities at the Congress of Clinical Rheumatology. This package includes two 72" X 30" booth spaces in the exhibit hall and registrant email list access. Your company logo will be prominently displayed on the sponsors poster, top sponsors banner, and the event website at level 4. You'll receive syllabus recognition and two conference registrations.

**\$ 25,800**



The Silver Sponsorship provides essential features to ensure a strong presence at the Congress of Clinical Rheumatology. This package includes one 72" X 30" booth space, with your company logo displayed on the event website, at level 3, and on the sponsors poster. You'll also benefit from syllabus recognition and one conference registration. The sponsorship includes a virtual booth on the event platform and mobile app,

**\$ 12,950**



The Bronze Sponsorship includes one booth space, logo placement on the event website and sponsors poster, and a virtual booth with attendee interaction via chat and video. Your company name and logo will be displayed in the exhibit hall, and a video advertisement in your virtual booth is also included for additional exposure.

**\$ 8,950**



The Non-Profit Package offers a free booth space for organizations that meet IRS non-profit qualifications. Included is a 72" X 30" table, company name and logo displayed in the exhibit hall, and a virtual booth with attendee interaction through chat and 1:1 video.

**Free**





Exhibitor

**Package description**

The Exhibitor Package provides essential features to ensure your company's presence at the Congress of Clinical Rheumatology. Included in this package is one 72" X 30" booth space, along with your company name and logo listed and displayed in the exhibit hall. You also receive a virtual booth on the event platform and mobile app, with options for attendee interaction via chat and 1:1 video, as well as a video advertisement in your virtual booth. This package offers foundational exposure both onsite and virtually.



**\$ 4,950**





# all sponsorships packages include the following benefits

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## Opportunity

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Virtual Booth - Attendee Interaction via Chat & 1:1 Video

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Company Logo or Company Name Displayed in Exhibit Hall on Digital Signage (Depending on Level)

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Company Name Listed in Exhibit Hall

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Company Name Placement on Printed Booth Map

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Company Name Placement on Attendee Gamecard

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Video Advertisement in Virtual Exhibit Booth

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Virtual Booth in Event Platform

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Gamification Points for Virtual Booth

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Opportunity	Premier	Diamond	Platinum
CCR Conference Registrations (Ecludes NYRIF, Immunology, FPS)	8	6	4
Available Booth Space (Please consult CCR Staff if booth exceeds 8' deep)	24x10	16x10	16x10
Onsite Registration Packet Inserts (Number of Pages)	3	1	+\$550
Mobile App Banner Advertisements	2	1	1
Onsite Digital Signage Advertisements	2	1	+\$1,500
Push Notifications	2	1	+\$1,500
Product Theater Breakfast/Lunch/Dinner Presentation (Onsite or Virtual)	1	+\$10,000	+\$10,000
Sponsored Breaks	1	1	0
Save the Date Physical Mailing (12,000 Recipients) - Single Sponsor Per Card	1	+\$7,500	+\$7,500
Brochure Physical Mailing (12,000 Recipients)	1	+\$9,500	+\$9,500
Logo Placement on Website (Size Relative to Sponsorship Level)	Tier 1	Tier 2	Tier 3
Booth Location Tier Assignment	Tier 1	Tier 2	Tier 3
Logo in Email Campaigns	12+	3	\$1,500
Attendee Email List Access	✓	✓	✓
Booth Location Consultation for Primary Booth Only	✓	✓	✗
Logo on All Sponsors Poster	✓	✓	✓
Logo on Top Sponsors Banner	✓	✓	✓
Lead Retrieval	✓	✓	✓
Virtual Lead Retrieval	✓	✓	✓
Syllabus Recognition	✓	✓	✓
Virtual Booth on Mobile App	✓	✓	✓
Attendee Interaction via Chat & 1:1 Video	✓	✓	✓
Company Name Listed in Exhibit Hall	✓	✓	✓
Company Logo Displayed in Exhibit Hall	✓	✓	✓
Logo Recognition on Login Screen	✓	✓	✓
Video Advertisement in Exhibit Booth	✓	✓	✓
Syllabus Name Recognition	✓	✓	✓

Opportunity	Gold	Silver	Bronze	Exhibitor
CCR Conference Registrations (Excludes NYRIF, Immunology, FPS)	2	1	\$575	\$575
72" X 30" Table Space(s) Contiguous Booths (Table Included on Request)	2	1	1	1
Onsite Registration Packet Inserts (Number of Pages)	\$550	\$550	\$550	\$550
Digital Packet Inserts	\$550	\$550	\$550	\$550
Mobile App Banner Advertisements	\$550	\$550	\$550	\$550
Onsite Digital Signage Advertisements	\$1,500	\$1,500	✘	✘
Push Notifications	\$1,500	\$1,500	\$1,500	\$1,500
Product Theater Breakfast/Lunch/Dinner Presentation (Onsite or Virtual)	\$10,000	\$10,000	✘	✘
Save the Date Physical Mailing (12,000 Recipients)	\$7,500	\$7,500	\$7,500	\$7,500
Brochure Physical Mailing (12,000 Recipients - Single Sponsor Send)	\$9,500	\$9,500	\$9,500	\$9,500
Logo Placement on Website (Size Relative to Sponsorship Level)	Tier 4	Tier 5	Tier 6	Tier 7
Booth Location Tier Assignment	Tier 4	Tier 5	Tier 6	Tier 7
Session Pre-Roll Video Prior to Morning CME Session	\$3,000	\$3,000	\$3,000	\$3,000
Looping Logo in Virtual Lobby	\$1,500	\$1,500	\$1,500	\$1,500
Logo in Email Campaigns	\$1,500	\$1,500	\$1,500	\$1,500
Attendee Email List Access	✓	✘	✘	✘
Logo on Top Sponsors Banner	✓	✘	✘	✘
Lead Retrieval Services	\$550	\$550	\$550	\$550
Virtual Lead Retrieval	\$550	\$550	\$550	\$550
Syllabus Recognition	✓	✓	✘	✘
Logo Recognition on Login Screen	✘	✘	✘	✘
Syllabus Name Recognition	✓	✓	\$550	\$550
Digital Signage Advertisement in Virtual Lobby	\$4,000	\$4,000	\$4,000	\$4,000
Logo Shown on Non-CME Enduring CCR Video Content	✘	✘	✘	✘



A photograph of a beach scene. In the foreground, there are several green lounge chairs with a white logo on the backrest, arranged on a sandy beach. Behind the chairs are two large yellow beach umbrellas. The background shows a clear blue sky and a turquoise ocean with gentle waves. The overall atmosphere is bright and sunny.

## Conference Location

The Hilton Sandestin Beach Golf Resort & Spa, located along Florida's stunning Gulf Coast, offers a perfect blend of luxury and relaxation. Positioned on the white sandy beaches of Destin, this award-winning resort, including a TripAdvisor Certificate of Excellence, is known for exceptional service and amenities. Easily accessible from Northwest Florida Beaches International Airport (ECP) or Destin-Fort Walton Beach Airport (VPS), the resort provides breathtaking views, a family-friendly atmosphere, and a world-class spa. Attendees appreciate the relaxed environment, where they can truly engage with sponsors, making it an ideal destination for meaningful connections.





### Advisory Board

A unique opportunity to engage with clinical physicians from all over the country to gain diverse insights into unmet medical needs, risk tolerance, and specific medical drug benefits. You will receive updated registrant information to choose your participants.

**\$ 15,000**



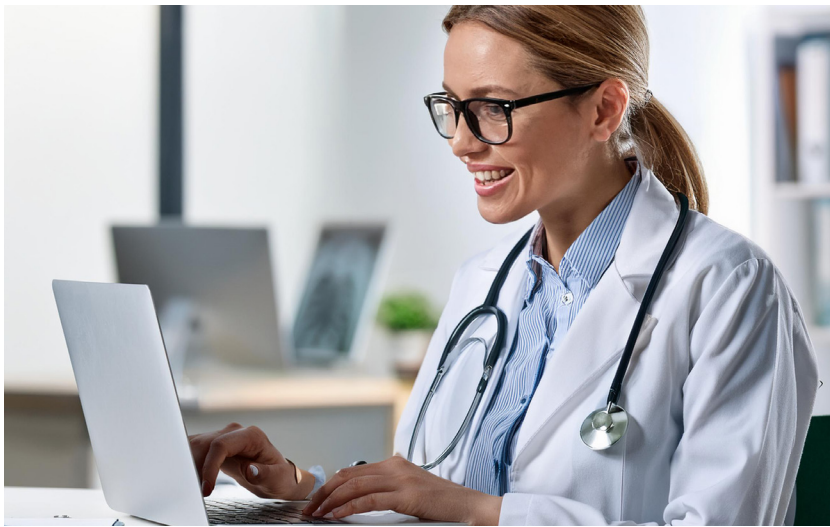




**Onsite Product Theater**

Unique opportunity to present your products or services directly to attendees in a dedicated session. Allows for focused engagement with a targeted audience, fostering deeper connections and brand exposure in a relaxed, educational setting.

Starting at **\$ 3,500**



**Virtual Product Theater**

Provides exhibitors a platform to showcase their products or services to a remote audience. Online session includes live presentations, demos, and Q&A, allowing exhibitors to connect with attendees globally, in a convenient, accessible format

Starting at **\$ 3,500**

Event Time	On-Site	Virtual	On-Site + Virtual
Lunch	\$10,000.00	\$10,000.00	\$15,000.00
Breakfast or Dinner	\$6,000.00	\$6,000.00	\$9,000.00
Saturday Afternoon (2:45 PM)	\$3,500.00	\$3,500.00	\$5,250.00

**Meal and Promotion Costs:**

All meal costs (breakfast, lunch, or dinner) and promotional activities are to be paid directly by the sponsor or their agents. Hot meals must be provided, except Saturday afternoon when a reception is sufficient. Boxed meals are not allowed. Events at Seagar’s restaurant incur a minimum food and beverage charge, with a separate reservation agreement required.

**Audio-Visual Services:**

Digital Motion Event Services is the exclusive audio-visual provider for all CCR events. Sponsors must use Digital Motion for this activity, with fees negotiated directly with them. Contact: sales@digitalmotionevents.com.

### Mobile App Sponsorship

Gain premium visibility by sponsoring the CCR mobile app. Your brand will be prominently featured on the app's splash screen, seen by attendees each time they access the app, ensuring maximum exposure throughout the event.

**\$ 8,000**

## Congress of Clinical Rheum

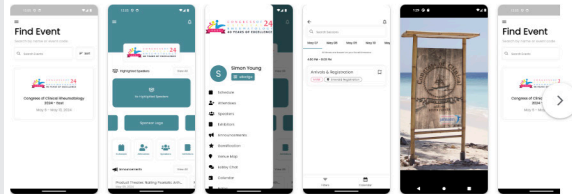
Digital Motion Technologies

100+ Downloads Teen

Install

Add to wishlist

This app is available for all of your devices You can share this with your family. [Learn more about Family Library](#)



App support

About this app

The Congress of Clinical Rheumatology is a congress that takes place yearly in Destin, FL and San Diego.



### Double-Sided Printed Hotel Room Keys

Put your brand in attendees' hands with double-sided printed hotel room keys. This exclusive sponsorship provides continuous brand exposure as attendees use their custom-designed room keys throughout their stay.

**\$ 6,000**



### Branded Lanyards Sponsorship

Boost your brand's visibility by placing your company logo prominently on lanyards worn by all event attendees. Position your company front and center, reinforcing your brand's presence at every interaction.

**\$ 4,500**

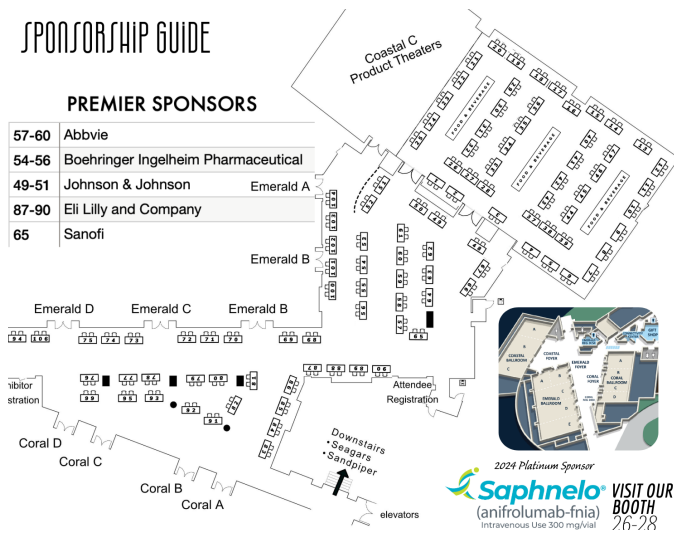




# SPONSORSHIP GUIDE

## PREMIER SPONSORS

57-60	Abbvie
54-56	Boehringer Ingelheim Pharmaceutical
49-51	Johnson & Johnson Emerald A
87-90	Eli Lilly and Company Emerald B
65	Sanofi Emerald C



Company Name
1 Johnson and Johnson Medical
2 Kyowa Kirin
3 Alexion
4 Cardinal Health
5 Specialty Networks
6 Sobi, Inc
7 Mallinckrodt Pharmaceuticals
8 Phovant Therapeutics
9 Allied Infusion
10 Aventas Pharma
11 Matrix GPO
13 Bendcare
14 SoundRheum Diagnostics
15 Novartis Pharmaceuticals Corporation
16 Albus Biologics
17 Aurinia Pharmaceuticals
18 American Rheumatology Network
19 Boehringer-Ingelheim Medical
20 SODI
21 Octapharma
22 Angen
23 Angen
24 Lincorp
25 GSK
26 AstraZeneca
27 AstraZeneca
28 AstraZeneca
29 Bizforce
30 Option Care Health
31 Aurinia Pharmaceuticals
32 The Leaders Rheum
33 Boehringer Ingelheim
34 Boehringer-Ingelheim
35 NeuroMetrix
36 Besse Medical
37 UCB Inc.
38 UCB Inc.

2024 Platinum Sponsor  
**Saphnelo**  
 (anifrolumab-fnia)  
 intravenous Use 300 mg/10ml  
**VISIT OUR BOOTH 26-28**

## On-site Agenda & Conference Map (Printed)

Feature your brand and message on the printed agenda and sponsorship map handed out to all attendees. Ensures that your logo is seen as attendees navigate the event throughout their experience.

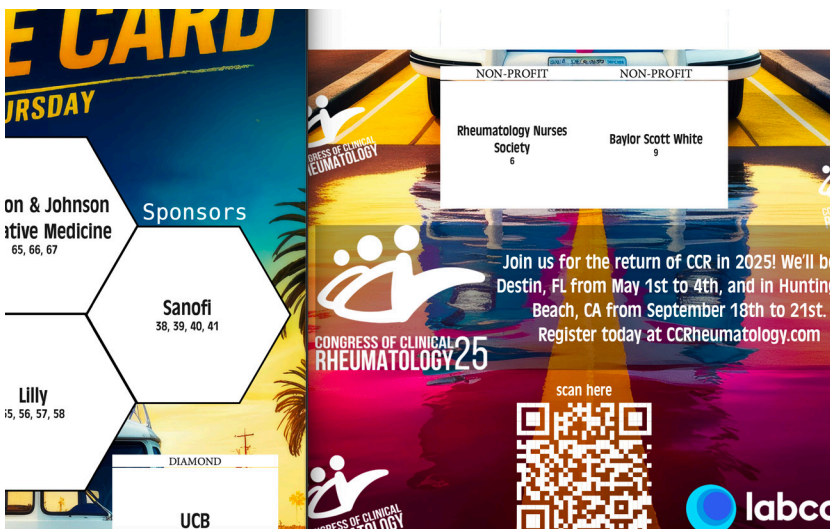
**\$ 4,500**



## Conference Landing Page & Network Info Cards

Display your brand on the live conference landing page seen by all attendees when they view the agenda, collect CME or download conference materials. Additionally, your logo will appear on business card-sized network info cards.

**\$ 4,500**



## Game Card Sponsorship (All Days)

Feature your logo on game cards used by attendees throughout the event. These cards, stamped during activities, engage participants and drive booth visits, with the chance to qualify for prizes at the end of the event.

**\$ 4,500**

# Logo on Event Backpack



\$ 7,500



## Logo on Event T-Shirt



\$ 5,500





### Onsite Registration Packet Envelope

Showcase your brand and message on the outer envelope of the onsite registration packet given to all attendees. Ensures your logo is the first thing attendees see, making a lasting impression as they receive event materials.

**\$ 3,000**



### Onsite Registration Packet Inserts

Enhance your brand's presence by including custom inserts in the registration packet. Pricing is \$550 first page (front and back) and \$350 per page for two or more pages, allowing you to share key messages directly with attendees.

**\$ 550**



### Onsite Digital Signage Advertisements

Showcase your brand with digital ads displayed on 60" screens, featuring 1080x640 resolution, strategically placed throughout the conference. Ensures continuous visibility to attendees in key areas.

**\$ 1,500**





### Save the Date Physical Mailing Sponsorship

Secure exclusive branding on a „Save the Date“ card sent to over 12,000 recipients. As the sole sponsor, your logo will be prominently featured, reaching a wide audience and creating anticipation for the event.

**\$ 7,500**



### Ice Cream Freezer Sponsorship (Ice Cream Not Included):

Attract attendees to your booth with a branded ice cream freezer, providing a refreshing break during the event. Supply your own ice cream to enhance engagement and leave a memorable impression.

**\$ 2,250**



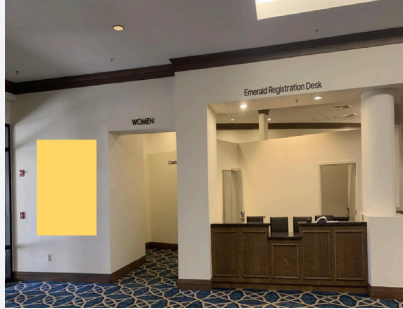
### Push Notification

Drive traffic to your booth with a targeted push notification sent directly to attendees using the mobile app. This exclusive call-to-action message maximizes engagement and directs attendees to your booth.

**\$ 1,250**



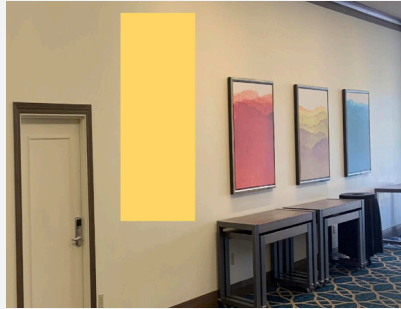
# event space branding opportunities



### Attendee Registration

Secure a prime 9'x7' advertising space directly next to the attendee registration booth at the Emerald Registration Desk, ensuring maximum visibility as all attendees pass through this key location upon arrival

**\$ 2,000**



### Emerald D Wall Cling

Opportunity offers a prominent wall cling placement in the Emerald D foyer, with two size options: 9' x 8' or 4.16' x 72". The wall clings will be installed around existing pictures, which will remain on the wall.

**\$ 1,200**



### Square Columns in Foyer

Opportunity offers branding on three square columns in the foyer, with each column having a finished space of 4' x 43.5" and three sides wrapped.

**\$ 2,000**



### Round Columns in Foyer

This advertising opportunity includes two round columns in the foyer, each with two size options: 36" x 80" and 46" x 45". These columns offer prime branding space in a busy area.

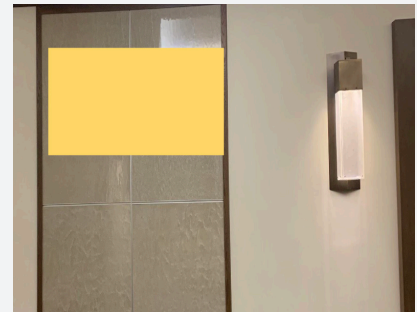
**\$ 2,000**



### Entrance to CCR Space

This advertising option includes wall space at the entrance to the CCR area, available in two sizes: 54" x 216" and 48" x 72". Your branding will be prominently displayed as attendees enter, while existing pictures remain in place.

**\$ 1,200**



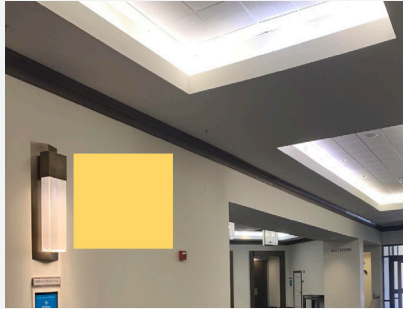
### Outside Emerald Ballroom Tile

Opportunity offers two branding spaces outside the Emerald Ballrooms, each with a finished area of 36" x 84". Positioned between the Emerald B-C and Emerald C-D ballrooms, provide excellent visibility to attendees.

**\$ 1,200**

**3 Available**

**3 Available**



**Wall Cling in Exhibits Foyer**

This advertising space offers a 48" x 48" wall cling in the Exhibits Foyer, positioned on the top third of the wall. It provides high visibility.

**Header In Exhibit Space**

This advertising space offers a 48" x 48" wall cling in the Exhibits Foyer, positioned on the top third of the wall. It provides high visibility, making it an ideal location to capture attendees' attention.

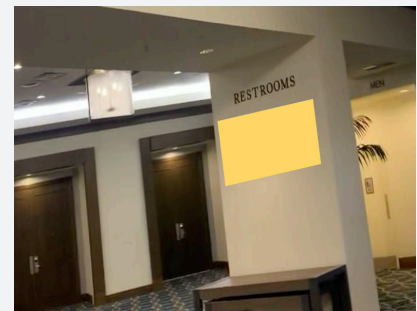
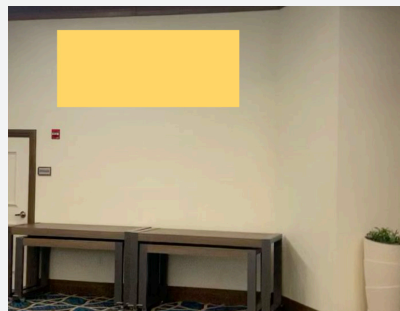
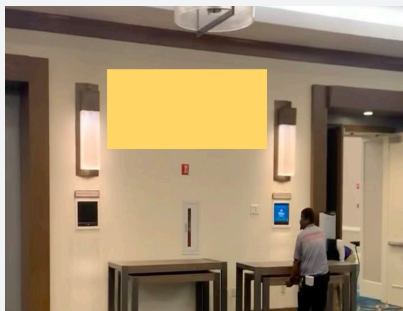
**Wall Cling in Exhibit Space #1**

This wall cling opportunity in Exhibit Space #1 offers two options: a 52" x 96" display or a 4' x 4' display. The larger size is available for sponsors occupying the entire space.

**\$ 2,000**

**\$ 3,500**

**\$ 1,500**



**Coastal B Exhibit Space**

This advertising opportunity offers a 48" x 96" wall cling in the Coastal B Exhibit Space, located between the Coastal B doors. Positioned alongside exhibitor booths, this spot provides excellent visibility.

**Coastal A Product Theatre Entrance**

Opportunity offers multiple wall cling options at the entrance to the Coastal A Product Theater, with available sizes of 54" x 216", 48" x 72", and 48" x 48".

**Wall Cling in Exhibit Space #2**

Opportunity provides a 48" x 84" display space on one side of the wall. Located near the restrooms, this placement offers a prime location to capture the attention of attendees.

**\$ 1,200**

**\$ 1,200**

**\$ 1,200**



# People. Passion. Possibilities.

[abbvie.com](http://abbvie.com)

## Elevator Wrap Sponsorship (Inside/ Outside or Both)

Capture attendee attention with custom-branded wraps on the elevators located near the pool entrance and the side bank by Seagar's Steakhouse and conference rooms. Choose inside, outside, or both for \$1,700 per wrap, ensuring high visibility in a high-traffic area. Discounts available at 3+ wraps.

Per elevator  
inside or  
outside

**\$ 1,700**





### Bonfire on the Beach - For Teams or Attendees

Host an unforgettable evening on the beach for up to 48 guests with a private bonfire, complete with comfortable beach chairs, a cozy fire pit, and a stunning Emerald Coast sunset. Ideal for gathering fellows, physicians, and your staff, this three-hour event provides a perfect blend of relaxation and networking. The package includes a S'mores kit, kiln-dried firewood, and the necessary bonfire permit. Elevate the experience with tiki torches, or string lights. This memorable beach event must not overlap with a product theater or any other CCR scheduled activities.

**\$ 2,000 per 16 guests**



### Welcome Reception - Staff Attendance

Kick off the event with sending your team to the CCR Welcome Reception. Engage with attendees as they enjoy refreshment and enjoy this networking opportunity. Discuss your products and build connections right from the start.

**\$ 50** per person



### Email Send

Feature your logo and a custom message in a CCR-branded email sent to attendees. Your content will occupy 1/3 of the email, ensuring prominent exposure alongside event updates and information.

**\$ 1,500** per email



# Immunology for Rheumatology Providers: A Disease Based Approach

Wednesday, April 30 2025  
5.5 CME/MOC Course



Offers maximum exposure and engagement, including prime booth placement, lead retrieval, prominent logo placement on all event materials, emails, and the website, as well as two digital signage ads. Sponsors receive two 72x30" exhibit spaces, three full conference registrations, and recognition in the conference syllabus. Additionally, this sponsorship includes branded laptop sleeves, along with 1 push notifications and logo placement on the Immunology „Save the date“ card mailed to over 12,000 recipients.

**\$ 25,000**



Includes prime exhibit space with two 72x30" tables, lead retrieval, four exhibitor user passes, two full conference registrations, and prominent logo placement on event materials, emails, and the website. Sponsors in this tier also receive recognition in the conference syllabus, and recognition on the event signage and one single digital signage ad.

**\$ 15,000**



### Immunology for the Rheumatology Provider

This specialized course is designed to deliver practical, clinically relevant immunology education that directly impacts patient care, rather than focusing on theoretical research. Attendees, primarily prescription-writing physicians, will gain insights into the latest advances in immunologically targeted therapies for autoimmune diseases such as rheumatoid arthritis, vasculitis, and lupus, equipping them to make informed treatment decisions for their patients.

Sponsoring this event allows your brand to engage with a targeted group of healthcare professionals actively involved in prescribing biologics and other treatments for autoimmune conditions. With both on-site and virtual attendance, your company will have the opportunity to showcase products and innovations to rheumatologists and advanced practice providers in an exclusive learning environment. Align your brand with this high-impact, practical course and demonstrate your commitment to advancing the field of rheumatology care.



Tier includes a single 72x30" exhibit space, one exhibitor user pass, and basic logo placement on the event materials and website. Sponsors at this level also receive recognition in the conference syllabus, and recognition on the event signage. This tier provides an affordable option to gain visibility and engage with conference attendees.

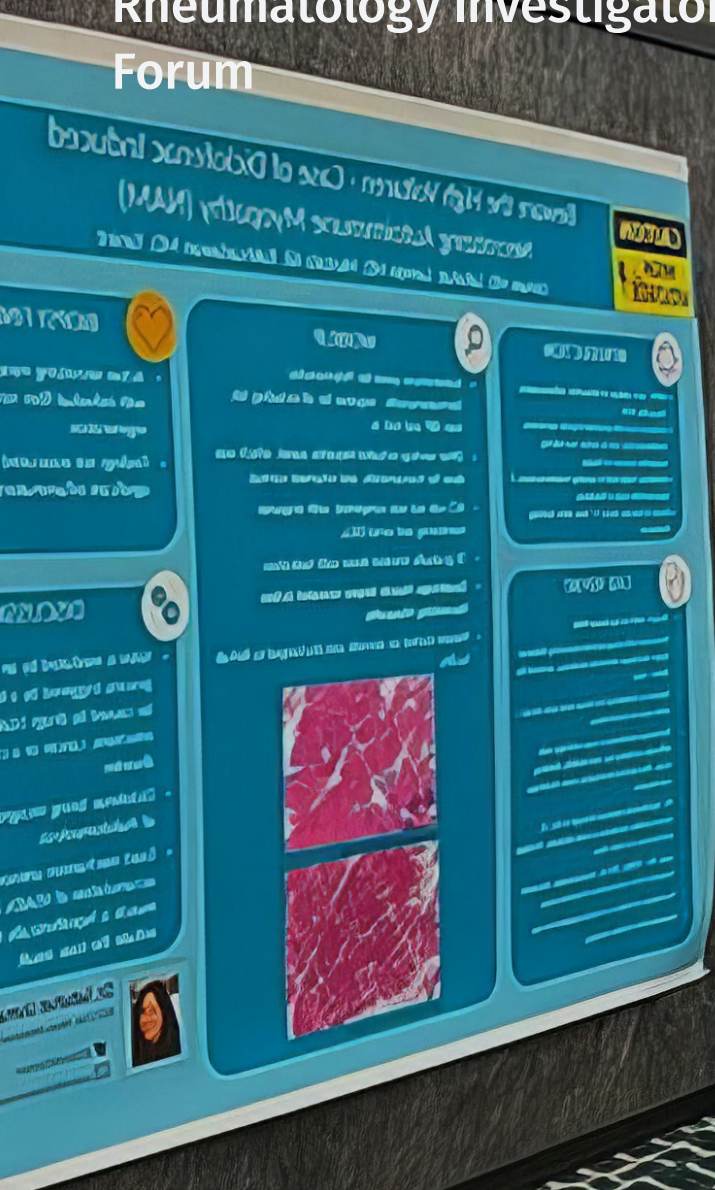
**\$ 5,000**

Additional Opportunities	Price
Dedicated electronic signage	\$2,000
Immunology registration packet inserts (per page)	\$125
Immunology lanyards	\$2,250
Prominent sponsorship spot on email blasts (per send emails 1/3 content area for logo and message)	\$1,500
Push Notification(s)	\$1,500
Branded Event T-Shirts	\$3,500



# NYRIF

## North American Young Rheumatology Investigator Forum



Wednesday April 30th, 2025  
Non-CME Activity



# Dear Prospective Exhibitor

I'm thrilled to invite you to participate in the North American Young Rheumatology Investigator Forum (NYRIF), an event that holds a special place in my heart. As someone deeply passionate about providing a platform for fellows in rheumatology, I can tell you firsthand that NYRIF isn't just an event—it's a unique opportunity to invest in the future of rheumatology.

At NYRIF, your company can increase exposure and make meaningful connections with tomorrow's leaders in the field. Last year, we welcomed over 150 participants, including 95 fellows-in-training from 41 programs across the United States. These fellows, early in their careers and eager to expand their knowledge, have had minimal exposure to pharmaceutical companies or their products, making this an ideal opportunity for you to share insights on the latest treatments and innovations.

To make NYRIF accessible for these promising young doctors, A&R Medical Education Foundation proudly provides travel stipends, discounted room rates, and free attendance to the Congress of Clinical Rheumatology (CCR) conference. However, this effort is only possible with the support of partners like you. Your participation helps sustain the opportunities we offer to these fellows, ensuring they can focus on learning and growing in their field.

NYRIF offers a relaxed, intimate environment where you can engage in one-on-one conversations, educate fellows on the appropriate use of your products, and build lasting professional connections. By joining us, you're not only raising your brand's visibility but also supporting the next generation of rheumatologists in a meaningful way.

Thank you for considering NYRIF as part of your outreach and engagement strategy. We look forward to welcoming you to Destin, Florida, on April 30th, 2025, for what promises to be another impactful and memorable NYRIF meeting. All sponsorship funding directly supports the non-profit organization, A&R Medical Education Foundation, ensuring the continued advancement of medical education and research initiatives.

Warm regards,

Pam McLain, M.D.





### Premier Sponsorship

Sponsorship includes prominent recognition through multiple channels, such as a single-sponsor printed and mailed Save the Date card, brochure recognition, and website acknowledgment. Sponsors will receive two premier booth spots, their logo in all emails sent to NYRIF fellows mailing list, dedicated digital signage, and break sponsorship. Additionally, sponsors will be featured on event T-shirts for maximum visibility and receive 3 double-sided pages in the NYRIF syllabus.

**\$ 25,000**



### Gold Sponsorship

Sponsorship includes recognition on a printed and mailed Save the Date card, printed and mailed brochure, and website acknowledgment. Sponsors will also receive two highly visible booth locations, recognition in three email sends, visibility on digital posters, a packet insert, and 1 double sided-page in the NYRIF syllabus.

**\$ 15,000**



### Silver Sponsorship

This sponsorship package includes a single booth in a prime location, ensuring direct engagement with attendees. Your organization will also receive recognition on the event website, boosting your visibility to a broader audience. Additionally, your logo will be featured on event posters, providing high-impact exposure throughout the conference.

**\$ 5,000**



Additional Opportunities	Price	Description
Convention Bags for NYRIF	\$3,500	Your logo will be prominently displayed on the registration bags carried by attendees throughout the conference, offering long-lasting visibility.
Branded NYRIF Lanyards	\$1,250	Feature your logo on lanyards worn and used by attendees throughout the event, offering continuous exposure.
Electronic Signage (Video Available)	\$1,000	Display your company's message or video on digital signage in high-traffic areas, ensuring maximum attendee attention.
Brochure Mailings (per mailing)	\$3,500	Have your logo and URL featured on a mailing to 850 recipients, showcasing your support to a broad audience before the event.
Printed Material in Fellows' Syllabus	\$125/page	Include your company's promotional material in the syllabus distributed to all fellows, providing key exposure in educational resources.
Prominent Email Blast Placement	\$1,500	Get your logo and message in email blasts sent to all NYRIF participants, ensuring repeated visibility leading up to the event.
Push Notification	\$1,500	Send a personalized message directly to attendees' devices, promoting your booth, product, or session during the event.





bundle and save

**Premier Bundle**

Combines top-tier sponsorship for both the Immunology and NYRIF events.. Sponsors benefit from maximum visibility, including premier booth placement, prominent logo displays across event materials, emails, and websites, as well as exclusive branding opportunities like digital signage and branded items. This package ensures enhanced engagement with healthcare providers at both prestigious events.

**\$ 37,500**







**Gold Sponsor Bundle**

Offers a comprehensive sponsorship package for both the Immunology and NYRIF events. The bundle provides enhanced visibility through prime booth placement, recognition across event materials, and logo placement on websites and emails. By selecting this bundle, sponsors receive both packages for a discounted price while maximizing their presence at two prestigious events.

**\$ 24,000**



**Silver Sponsor Bundle**

Provides an excellent opportunity to enhance your brand's visibility at both the Immunology for the Rheumatology Provider and NYRIF events. This bundle includes booth placement, recognition in event materials, and logo placement on the website and emails. By choosing this bundle, sponsors benefit from a 10% discount, making it a cost-effective way to maximize exposure across two key events.

**\$ 9,000**

Sponsorship Level	NYRIF	IMMUNOLOGY	Discount	Total
Premier	\$ 25,000	\$ 25,000	25%	\$ 37,500
Gold	\$ 15,000	\$ 15,000	20%	\$ 24,000
Silver	\$ 5,000	\$ 5,000	10%	\$ 9,000

**Maximize Your Impact: Sponsor Both Immunology & NYRIF Events Today!**

Don't miss the chance to sponsor both the Immunology for the Rheumatology Provider and NYRIF events! Elevate your brand's visibility, connect with leading healthcare providers, and support the future of rheumatology. Secure your sponsorship bundle today and take advantage of exclusive benefits and discounts across these prestigious events. Act now to make a lasting impact!



# Sponsorship Order Form

Please complete the following pages to submit via email.  
Mail completed forms to [exhibitors@ccrheumatology.com](mailto:exhibitors@ccrheumatology.com)

Title	Qty	Price	Total
<b>CCR Sponsorship Packages</b>			
Premier Sponsorship		\$120,750	
Diamond Sponsorship		\$85,750	
Platinum Sponsorship		\$55,800	
Gold Sponsorship		\$25,800	
Silver Sponsorship		\$12,950	
Bronze Sponsorship		\$8,950	
Exhibitor Package		\$4,950	
Non-Profit Sponsorship		\$0	
<b>NYRIF Sponsorship Packages</b>			
NYRIF Premier Sponsorship		\$25,000	
NYRIF Gold Sponsorship		\$15,000	
NYRIF Silver Sponsorship		\$5,000	
<b>Immunology Sponsorship Packages</b>			
Immunology Premier Sponsorship		\$25,000	
Immunology Gold Sponsorship		\$15,000	
Immunology Silver Sponsorship		\$5,000	
<b>Sponsorship Bundles</b>			
Immunology & NYRIF Premier Bundle		\$37,500	
Immunology & NYRIF Gold Bundle		\$24,000	
Immunology & NYRIF Silver Bundle		\$9,000	

Title	Qty	Price	Total
<b>Event Space Branding Opportunities</b>			
Attendee Registration		\$2,000	
Emerald D Wall Cling		\$1,200	
Square Columns in Foyer (per column)		\$1,200	
Round Columns in Foyer (per column)		\$2,000	
Entrance to CCR Space		\$1,200	
Wall Cling in Exhibits Foyer		\$2,000	
Wall Cling in Exhibit Space #1		\$1,500	
Wall Cling in Exhibit Space #2		\$1,200	
Coastal B Exhibit Space		\$1,200	
Coastal A Product Theatre Entrance		\$1,200	
Header In Exhibit Space		\$3,500	
Outside Emerald Ballroom Tile		\$1,200	
Elevator Wrap Sponsorship External (per)		\$1,700	
Elevator Wrap Sponsorship Internal (per)		\$1,700	
Wrapped Installation (per quantity selected)		\$250	

Title	Qty	Price	Total
<b>Additional Sponsorship Opportunities</b>			
Advisory Board		\$15,000	
Double-Sided Printed Hotel Room Keys		\$6,000	
Branded Lanyards		\$4,500	
Mobile App Sponsorship		\$8,000	
Printed Agenda & Conference Map		\$4,500	
WiFi Landing Page & Printed WiFi Details Card		\$4,500	
Game Card Sponsorship		\$4,500	
Sponsor Logo on Event Backpack		\$7,500	
Sponsor Logo on Event T-Shirt		\$5,500	
Onsite Registration Packet Inserts (per page)		\$550	
Additional Onsite Registration Packet Insert		\$350	
Digital Signage Advertisements		\$1,500	
Registration Packet Envelope		\$3,000	
Save the Date Physical Mailing		\$7,500	
Ice Cream Freezer Sponsorship		\$2,250	
Push Notification		\$1,250	
Bonfire on the Beach (per 16 guests up to 48)		\$2,000	
Welcome Reception Attendance (per person)		\$50	
Email Send Message & Logo (per send)		\$1,500	
Lead Retrieval (per 8 booth staff)		\$550	
Banner Ads for Mobile App (per 2)		\$1,000	
<b>Product Theaters (50% Discount for Adding)</b>			
Onsite Product Theater Saturday Afternoon		\$3,500	
Onsite Product Theater Breakfast or Lunch		\$6,000	
Onsite Product Theater Lunch		\$10,000	
Virtual Product Theater Saturday Afternoon		\$3,500	
Virtual Product Theater Lunch		\$10,000	
Virtual Product Theater Breakfast or Lunch		\$6,000	



**CONGRESS OF CLINICAL  
RHEUMATOLOGY 25**



## Exhibitor Terms and Conditions

### 1. Exhibit Regulations

Exhibitors agree to abide by the conditions of contract herein described and by all conditions under which space at the Hilton Sandestin Beach Golf Resort and Spa is leased to the A&R Educational Group, LLC (hereafter referred to as A&R). Exhibitors accept responsibility for informing all of their employees and agents of these conditions and agree that they will abide by them also. All of the rules and regulations are to be construed as part of all space applications. The A&R reserves the right to interpret them, as well as make final decisions based on the A&R's sole discretion, on points these rules do not cover. In all interpretations of the rules and regulations, the decision of the A&R is final.

### 2. Eligibility to Exhibit

The A&R determines eligibility of any company or product to exhibit. Exhibit eligibility will be granted to those companies whose products and services meet the standards of generally accepted medical practices and are in harmony with the A&R's stated purpose to serve the medical profession. Products, which require approval by the Food & Drug Administration (FDA), must receive this approval before being eligible to exhibit. The A&R may forbid installation or require removal of any exhibit or discontinuance of any promotion, wholly or in part, that in its opinion is not in keeping with the character and purpose of the A&R. The A&R reserves the right to reject, at any time, any application to exhibit for any reason.

### 3. Liability

The A&R acts for exhibitors and their representatives in the capacity of agent, not as principal. The A&R assumes no liability for any act of omission or commission in connection with this agency, including, but not limited to, any loss or damages suffered by an exhibitor as a result of any act or omission of any party, including but not limited to, any vendor, service providers, or other exhibitor. Exhibitors and their representatives hereby release the A&R from any and all liabilities for loss or damage ensuing from any cause whatsoever, except for claims for damages or injuries resulting from the A&R's failure to fulfill its obligations as set forth in this prospectus.

In addition, each exhibitor and its representatives agree to indemnify and hold harmless the A&R for all costs, damages and liability, including attorney's fees, claimed against the A&R based upon acts or omissions of the exhibitor or any of its employees or agents. The A&R disclaims any and all liability for injury or other damages to an individual based on products or services displayed at this meeting and for all claims that may arise out of the use of the displayed products or services.

Exhibitors shall indemnify and hold harmless A&R and its officers, directors, employees, agents and contractors from any judgment, loss or other expenses including attorney's fees arising from allegations, claims or lawsuits relative to product or services offered by exhibitors or actions of exhibitors, their employees or agents.

### 4. Non-contracted Exhibit Space

Persons, companies, or organizations that have not contracted with the A&R to occupy space in

the exhibit hall will not be permitted to display or demonstrate products, processes or services, solicit orders, or distribute advertising materials or other literature in the exposition facility, parking lots or in any hotel contracted by the A&R. Non-compliance with this regulation will result in the prompt removal of the offending person(s) and property from that area.

### 5. Subletting Space

Subletting space is not permitted. Two or more technical exhibitors may not exhibit in a single space.

### 6. Terms of Payment

Full payment for all sponsorships and exhibitor packages is due within 30 days of invoice receipt. Checks are to be made payable to the A&R Educational Group, LLC. A 3.5% fee applies to all credit card transactions. If funds are not received within 30 days, additional fees may apply, and failure to comply with payment terms may result in forfeiture of booth space or sponsorship benefits.

### 7. Outstanding Invoices

Any outstanding invoices owed to A&R Educational Group, LLC from previous transactions must be settled prior to the assignment of exhibit space; otherwise, the exhibitor may forfeit their space.

Note: Breakfast & lunch are served every day in the exhibits & the exhibits remain open. Morning breaks will also be held in the exhibits. The location of afternoon breaks is at the discretion of the organizers. The food in the Exhibit hall has been purchased and is intended for the attendees, not the exhibitors. Exhibitors may be asked to leave if eating the food placed out for Attendees.

### 8B. Exhibition Hours Immunology/FPS

Setup – Tuesday Starting at 3 pm  
Dismantle – Wednesday 3 pm

### 9. Dismantling

Saturday 2:00 PM – 4:00 PM. No dismantling of exhibits is permitted until the afternoon sessions resume on Saturday. Children are not allowed on the exhibit floor during installation or dismantling.

### 10. No Shows

Any company which reserves a booth space and does not inform A&R of its plans for non-attendance in writing will automatically not be permitted to participate in future A&R exhibitions. In addition, the company will also forfeit 100% of the total cost of the exhibit space assigned as well as all sponsorship application fees.

### 11. Cancellation of Booth Rental

Exhibit space that has been assigned and confirmed can be canceled by written notice to A&R Educational Group without penalty if done more than 90 days before the event. If notice of cancellation is received between 90 and 45 days before the event, a \$150 processing fee will be charged. For cancellations received between 45 and 30 days before the event, the exhibitor forfeits 50% of the total cost for the assigned exhibit space. For cancellations within 30 days of the event, the exhibitor forfeits 100% of the total cost for the assigned exhibit space. Space requests made within 45 days of the event are

subject to the above-mentioned cancellation policies seven days after the booth is assigned.

### 12. Cancellation of Exposition

In the event of cancellation of the Congress of Clinical Rheumatology due to fire, strikes, governmental regulations, terrorism, acts of God, or causes which would prevent or make commercially unreasonable its scheduled opening or continuance, then and thereupon exhibitors and the A&R have no further obligation to each other, and the A&R management shall determine an equitable basis for the refund of such portion of the exhibit fees as is possible, after due consideration of expenditures and commitments already made.

### 13. Exhibitor Responsibility Clause

To the fullest extent permitted by law, the person/legal entity described as "Exhibitor" in this clause and in this exhibitor contract (regardless whether such person/legal entity is also described as "Exhibitor" in this contract) hereby assumes full responsibility and agrees to indemnify, defend and hold harmless Hilton Sandestin Beach Golf Resort and Spa ("Hotel") and Hotel's owners, managers, subsidiaries, affiliates, employees and agents (collectively, "Hotel Parties"), as well as A&R Educational Group, LLC ("Group"), from and against any and all claims or expenses arising out of Exhibitor's use of the Hotel's exhibition premises. Exhibitors may be required to provide proof of insurance, depending on the venue's requirements.

### 14. Official Service Contractor

Pamela F. McLain is the A&R's official service contractor for the CCR: 5200 Greystone Way, Birmingham, Alabama 35242

Email: [exhibitors@ccrheumatology.com](mailto:exhibitors@ccrheumatology.com)

### 15. Violations

The A&R reserves the right to levy a penalty, including refusal of/ or termination of the exhibit, at our discretion. In the event of such restriction or eviction, the A&R will not be liable for any refunds or rentals or other exhibit expenses. The dismantling or packaging of an exhibit and/or exhibit materials prior to the close of the exhibits may, in the A&R's sole discretion, prevent the exhibitor from being permitted to participate in future A&R exhibitions. In all interpretations of the conditions set forth in this prospectus and of all applicable rules and regulations, the decision of the A&R is final. Any objectionable practices by exhibitors or official suppliers should be reported to the A&R immediately.

### 16. Prohibition on Unapproved Events

Sponsors are strictly prohibited from hosting any events, including but not limited to meetings, receptions, or presentations, without the prior written approval of CCR staff. This prohibition applies to all sponsors and their representatives and is intended to ensure the coordination and integrity of the overall event. Any violation of this provision may result in penalties, including the termination of the sponsor's participation in the event without refund.

<https://www.ccrheumatology.com>

**CCR EXHIBITOR APPLICATION**

Please read this application carefully. Your signature on this contract indicates your acceptance. Our company is requesting technical exhibit space at the Congress of Clinical Rheumatology 2023 as detailed below and as described in the exhibitor terms and conditions.

All inquiries to exhibitors@ccrheumatology.com, O:205-991-6161, F: 205-991-6161, C: 205-332-7115

**Official Exhibit Representative**

\_\_\_\_\_  
 Company name (exactly as you wish it printed)

\_\_\_\_\_  
 Name of Representative (Please type or print clearly)

\_\_\_\_\_  
 Title

\_\_\_\_\_  
 Address

\_\_\_\_\_  
 City

\_\_\_\_\_  
 State

\_\_\_\_\_  
 Zip

\_\_\_\_\_  
 Telephone

\_\_\_\_\_  
 Ext.

\_\_\_\_\_  
 E-mail

By supplying A&R with a sponsorship form, either electronically or through our e-commerce site, the sponsor consents to this agreement. This consent signifies the sponsor's acknowledgment and acceptance of all terms and conditions herein described.

Note: If your company has its own exhibit contract, please submit with your exhibit fee. All exhibitors must wear CCR name badges or may be refused entry to the exhibit area. All exhibitors must be registered for exhibitor badges at least ten days prior to the meeting in order to have their Exhibitor Badges ready upon arrival. Exhibitors are not permitted to wear company badges on site. Exhibitor Badges may be obtained by registering as booth staff on the CCR website registration portal. Conditions of Contract: By signing the front of this contract, all exhibitors agree that they have read and understand the conditions and regulations of this contract. The words "management" herein refers to A&R Educational Group, LLC acting through its officers, employees, or agents in the management of the exhibition. It is understood that your company will not have any control over the content of the CME program.

**Please make sure to place a quantity or check mark  
 next to your selections in the Order Form.**

**Method of Payment**

Check—Make payable to  
 A&R Educational Group

Other \_\_\_\_\_

Visa/MasterCard/Amex/  
 Discover

For Payments by Credit Card you will  
 receive a invoice via email, payable  
 online, +3.5% processing fee.

\$ \_\_\_\_\_  
 Total From Order Form

**Signature:** \_\_\_\_\_

Please sign and return with payment to: A&R Educational Group, LLC, 5200 Greystone Way, Birmingham, AL 35242  
 Telephone (205) 991-6161, Fax (205)991-6161; Email: exhibitors@ccrheumatology.com.





**CONGRESS OF CLINICAL  
RHEUMATOLOGY**

# Congress of Clinical Rheumatology Prospectus 2025

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For any questions please contact  
[exhibitors@ccrheumatology.com](mailto:exhibitors@ccrheumatology.com)